

The Role of NARFE-PAC

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Agenda

- NARFE-PAC Basics
- The Role of NARFE-PAC
- NARFE-PAC Goals
- 2019-2020 Election Preview
- Consultative Process
- Contributing to NARFE-PAC
- Questions







NARFE-PAC Basics











NARFE's political arm

Used to elect Fed-friendly lawmakers

A relationship builder

An additional voice for NARFE members















NARFE-PAC is not:

Partisan

Used in presidential races

Calendars or notepads from NARFE

A "connected fund" of NARFE















The Role of NARFE-PAC

Political Relevancy

Helping Strong Supporters

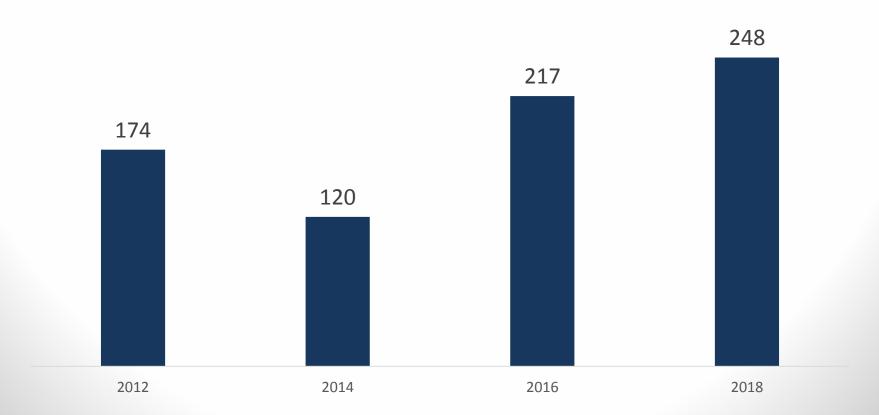
Building Relationships







Candidates and members of Congress supported, by cycle

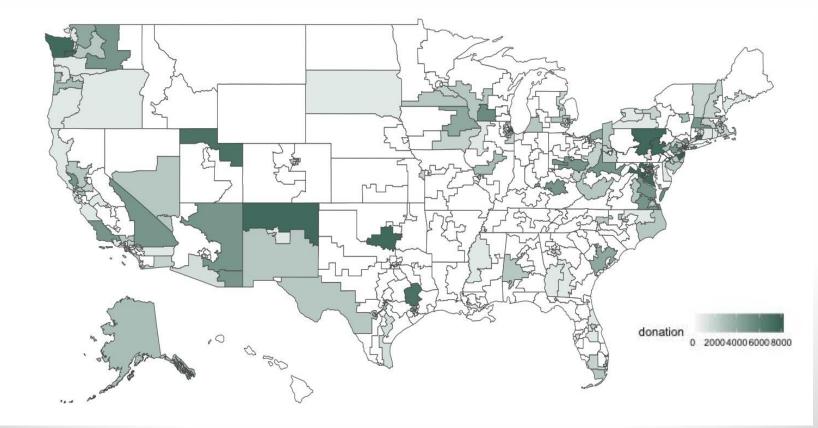








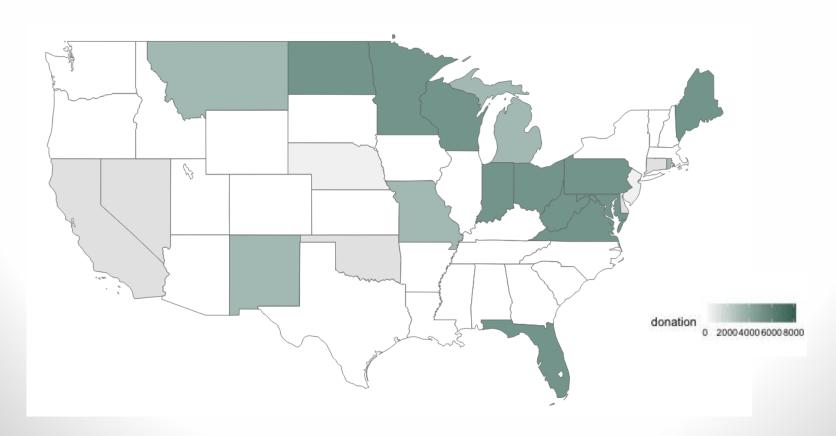
Contributions to 2018 House races







Contributions to 2018 Senate races

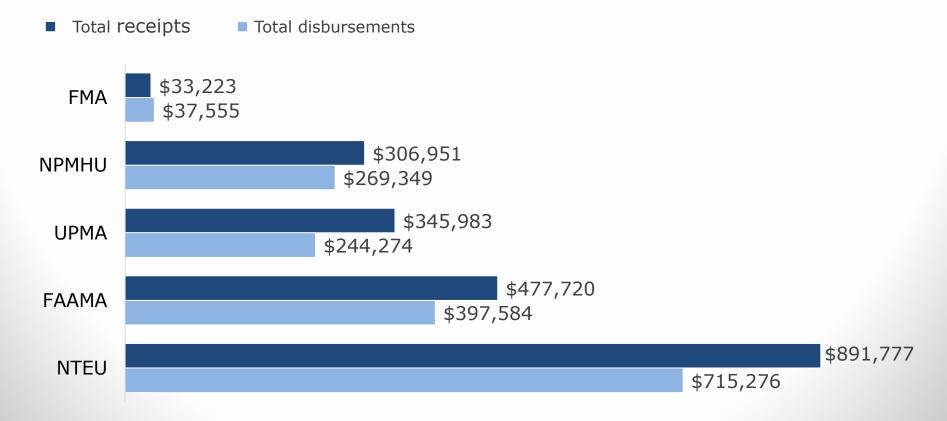








Receipts and disbursements in the 2018 cycle, by PAC

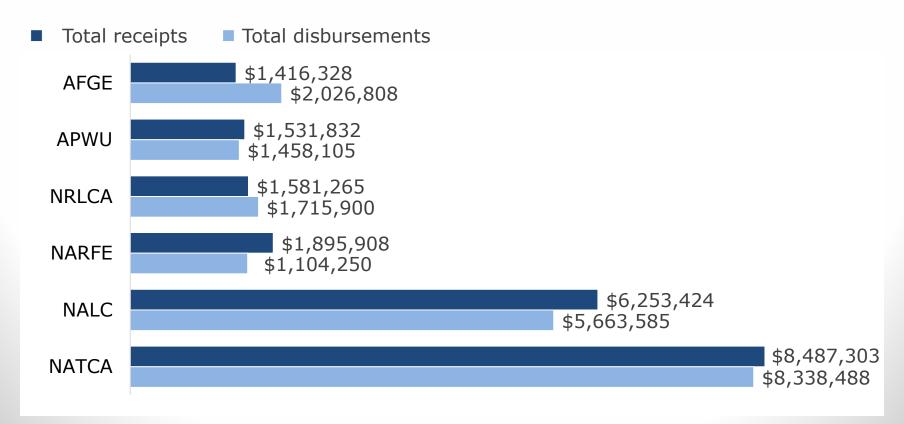








Receipts and disbursements in the 2018 cycle, by PAC







Helping Our Strongest Supporters

Candidate success rate

Winners Losers



213!

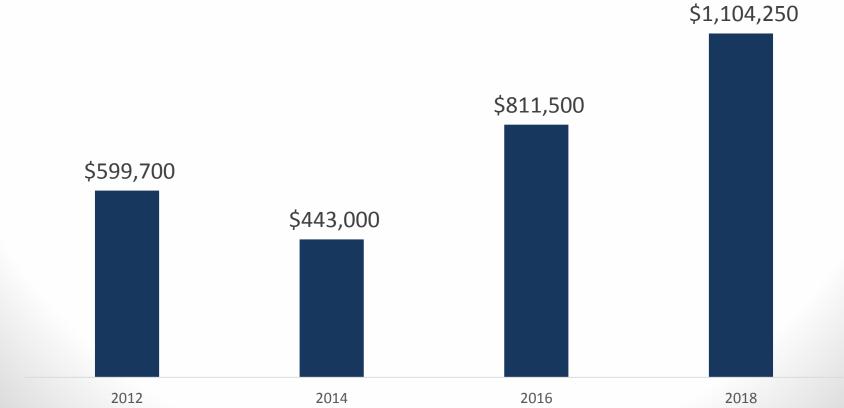
NARFE-PAC supported candidates won





Helping Our Strongest Supporters

Disbursements made by NARFE PAC, by cycle









NARFE-PAC Election Wins

Rep. Jason Crow, D-CO-06 **Austin Scott, R-GA-08** Rep. Cheri Bustos, D-IL-17 Rep. Sharice Davids, D-KS-03 Sen. Angus King, I-ME Rep. Steny Hoyer, D-MD-05 Rep. Andy Kim, D-NJ-03 Rep. Chris Smith, R-NJ-04 Rep. Xochitl Torres Small, D-NM-03 Rep. Alma Adams, D-NC-12 Rep. Dusty Johnson, R-SD-AL Rep. Kevin Brady, R-TX-08







Relationship Building

In Washington

- NARFE lobbyists and National Officers attend:
 - Federal-Postal Coalition political events
 - Party Committee events
 - Leadership PAC fundraisers
 - General member fundraisers





Relationship Building

In-State/District

- NARFE members attend local fundraisers
 - Members may have an existing relationship
- Puts a constituent face to NARFE
- Builds a relationship on two fronts







Relationship Building

212

members

Attended

105

local events











2017-2018 Goals

	Goal	Actual
Raise	\$1.5 million	\$1,895,908
Disburse	\$1 million	\$1,104,250
Local Fundraisers	100	105
Increase Sustainer Program	50%	32%







2019-2020 Goals

Raise \$1.75 million

Disburse \$1.25 million

Attend 110 indistrict fundraisers Increase sustainer program by 20%







2020 Election







2020 Election

Democrat-held seat Republican-held seat

(19 Dem)

AZ-1 O'Halleran AZ-2 Kirkpatrick CA-25 Hill CA-7 Bera CA-49Levin CO-6 Crow FL-27 Shalala IL-17 Bustos IA-2 Loebsack MN-3 Phillips NV-4 Horsford NJ-5 Gottheimer

Likely Democrat

NJ-11Sherrill

PA-7 Wild

WI-3 Kind

PA-17 Lamb

VA-10 Wexton

WA-8 Schrier

NY-18 Maloney

(18 Dem)

CA-10 Harder CA-21 Cox CA-39 Cisneros CA-45 Porter CA-48 Rouda FL-26 Mucarsel IL-6 Casten KS-3 Davids MI-11 Stevens MN-2 Craid MN-7 Peterson NV-3 Lee NH-1 Pappas NJ-2 Van Drew NJ-7 Malinowski PA-8 Cartwright TX-7 Fletcher TX-32 Allred

Lean Democrat

(16 Dem, 4 GOP)

GA-6 McBath IA-1 Finkenauer IA-3 Axne IL-14 Underwood ME-2 Golden MI-8 Slotkin NM-2 Torres Small NJ-3 Kim NY-11 Rose NY-19 Delgado NY-22 Brindisi OK-5 Horn SC-1 Cunningham UT-4 McAdams VA-2 Luria VA-7 Spanberger GA-7 Woodall NC-9 OPEN TX-23 Hurd TX-24 Marchant

(14 GOP)

CA-50 Hunter
FL-15 Spano
IL-13 Davis
MO-2 Wagner
NC-2 Holding
NE-2 Bacon
NY-27Collins
OH-1 Chabot
PA-1 Fitzpatrick
PA-10 Perry
TX-10 McCaul
TX-21 Roy
TX-22 Olson
TX-31 Carter

Lean Republican

(19 GOP)

AK-ALYoung AZ-6 Schweikert CA-22 Nunes IA-4 King KS-2 Watkins KY-6 Barr MI-6 Upton MN-1 Hagedorn MN-8 Stauber MT-AL Gianforte NC-13 Budd NY-1 Zeldin NY-2 King NY-24 Katko OH-12 Balderson PA-16 Kelly TX-6 Wright VA-5 Riggleman WA-3 Herrera Beutler

> Likely Republican

Toss Up







2020 House Analysis

Democratic exposure

(18 or 19) seats to flip control

Weak coattail effect?













2020 Senate Analysis

Is the Senate in play?

• 22 to 12

Candidate announcements







The Consultative Process

Receive candidate request

Get federation recommendation

NARFE-PAC Board makes final decision







Factors to Consider

Support of NARFE issues

Relationship with NARFE and its members

Federation recommendation

Influence of legislator

Competitiveness of race

Overall NARFE-PAC budget







NARFE-PAC Contribution Levels



\$25 - \$49 Basic



\$50 - \$99 Bronze



\$100 - \$249 Silver



\$250+ Gold







Become a NARFE-PAC Sustainer!





Sustainer: \$10 or more per month via credit card

Maximize your support of NARFE-PAC by making automatic, monthly credit card contributions!







Why You Should Support NARFE-PAC

Political Relevancy

Helping Strong Supporters

Building Relationships







Questions?

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