



NARFE-PAC Leader Training

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Agenda

- **Roles and responsibilities**
- **Goals and incentives**
- **Resources**
- **Supporting NARFE-PAC**
- **Local fundraiser tips**
- **Questions**

2019-2020 Goals

Raise **\$1.75**
million

Disburse **\$1.25**
million

Attend **110** in-
district
fundraisers

Increase
sustainer
program by **20%**

NARFE-PAC Contribution Levels



\$25 – \$49 Basic



\$50 – \$99 Bronze



\$100 – \$249 Silver



\$250+ Gold



Become a NARFE-PAC Sustainer!



**Sustainer: \$10+ per month
via credit card**

**Maximize your support of
NARFE-PAC by making automatic,
monthly credit card contributions!**

Why We Need You

**Solicit
Contributions**

**Provide
Recommendations**

**Coordinate
Local
Fundraisers**

**Educate
Members**

**PAC
Chairs**

**Share
Information**

Educate Members

- **What is NARFE-PAC?**
- **Why is it important?**
- **How does it work?**
- **How does it affect me?**

Solicit Contributions

- **Ask for contributions**
- **Use “Top 5 Reasons to Give” document and other PAC materials**
- **Collect funds, mail to Headquarters**
- **Provide basic pins**

Provide Recommendations

**Receive
candidate
request**

**Federation
recommendation**

**NARFE-PAC
Board makes
final decision**

Factors Considered

Support of NARFE issues

Relationship with NARFE and its members

Federation recommendation

Influence of legislator

Competitiveness of race

Overall NARFE-PAC budget

New Candidates

- **Similar to the consultative process**
- **Candidate Questionnaire**
- **Meeting or call**
- **Recommendation**
- **NARFE-PAC Board decision**

Local Fundraisers

Learn about local fundraiser

Get federation recommendation

NARFE-PAC Board makes final decision

PAC leaders find attendees

Local Fundraiser Tips

- **Do your homework**
- **Pick one to two issues**
- **Elevator speech**
- **Pick your moment**
- **Don't forget the staffers**


Sharing Information

- **Share contribution/ disbursement info**
- **Let them know if you go to fundraisers**
- **Answer general NARFE-PAC questions**
- **Dispel NARFE-PAC myths**
- **Ask us if you need help getting answers!**

New Logo





**5 REASONS TO GIVE TO
NARFE-PAC** 

NARFE-PAC fights for you by:

- 1**
Helping elect members of Congress who support the federal community
- 2**
Building strong relationships with lawmakers, a key component of winning legislative fights
- 3**
Ensuring the federal community is a powerful political force across the country
- 4**
Pooling individual contributions to maximize impact nationwide
- 5**
Empowering our strongest supporters to become leaders in our fight

Contribute to NARFE-PAC today!



NARFE-PAC ★ Frequently Asked Questions

★ What is a PAC?

PAC stands for political action committee. A PAC raises and spends money to elect political candidates. PACs must register with the Federal Election Commission (FEC) and file periodic reports disclosing the money raised and spent.

★ What is NARFE-PAC?

NARFE-PAC is an important way NARFE defends the earned pay and benefits of federal employees and retirees. NARFE-PAC makes contributions to congressional candidates who are supportive of the federal community. NARFE-PAC also builds and strengthens relationships with candidates by sending NARFE members and staff to fundraisers, allowing for face time and an opportunity to discuss NARFE's priorities.

NARFE-PAC is a separate, segregated fund of the association, financed solely by voluntary and direct contributions from NARFE members. No membership dues or other non-dues revenue of the association funds NARFE-PAC.

★ How much money does NARFE-PAC give to candidates?

NARFE-PAC has a goal to give \$1.25 million in political contributions to candidates for Congress during the 2019-2020 election cycle.

★ Who decides which candidates receive NARFE-PAC funds?

The NARFE-PAC Board, made up of NARFE's two elected National Officers and the Staff Vice President for Advocacy, decides which candidates receive NARFE-PAC contributions, with input from federation leaders.

★ How does the NARFE-PAC Board make contribution decisions?

Numerous factors are considered when deciding which candidates receive NARFE-PAC funds, including: the candidate's support of NARFE issues; local feedback via a federation recommendation; influence the legislator can exert; competitiveness of the race; and the overall NARFE-PAC budget.

★ How can I see which candidates received NARFE-PAC funds?

This information is updated quarterly on the NARFE-PAC section of the NARFE website.

For more information on NARFE-PAC, go to www.narfe.org/legislation



2019-2020 NARFE-PAC COLLECTIONS FORM

Collected at: _____ Date: _____

MEMBERSHIP ID# (or Chapter # if ID unknown)	NAME	AMOUNT CASH or CHECK ONLY	Should HQ Send Pin? YES or NO (put NO if pin was given at event)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

Total Collected: _____



NARFE-PAC defends your earned pay and benefits by helping to elect Fed-friendly members of Congress and build strong relationships with lawmakers!

NARFE-PAC Giving Levels:

- \$25 - Basic lapel pin
- \$50 - Bronze lapel pin
- \$100 - Silver lapel pin
- \$250 - Gold lapel pin and water bottle



Contribution totals are cumulative for the 2019-2020 election cycle

NARFE will neither favor nor disadvantage anyone based on the amount of a contribution, or the failure to make a voluntary contribution, to this political action fund. NARFE-PAC contributions are not deductible for federal income tax purposes.

Make checks payable to: NARFE-PAC
(Federal law prohibits chapter checks)
Mail to: NARFE, Budget and Finance
606 N. Washington St.
Alexandria, VA 22314

If consolidating cash contributions, funds should be sent via cashier's check, money order or personal check.

Chapter # if don't know Member ID #

NO if pin was given or they don't want gift

YES if no pin was given and they want gift

Credit card contributions on separate form

Consolidate cash into personal check or money order

NARFE-PAC CONTRIBUTION FORM



**Maximize Your Support:
Give Monthly!**

Sustainers receive a sustainer lapel pin and the 17oz. thermal NARFE-PAC water bottle that keeps liquids hot for 12 hours or cold for 24 hours.



\$250

Gold NARFE-PAC lapel pin and thermal NARFE-PAC water bottle



\$100

Silver NARFE-PAC lapel pin



\$50

Bronze NARFE-PAC lapel pin



\$25

Basic NARFE-PAC lapel pin

Contribution totals are cumulative for the 2019-2020 election cycle

NARFE Member #: _____ NARFE Chapter # (if applicable): _____
 Name: _____
 Address: _____
 City: _____ State: _____ ZIP: _____

I want to make a monthly sustainer credit card contribution:

- \$25/month
 \$10/month
 Other: _____/month (minimum of \$10)

Sustainers receive the NARFE-PAC sustainer lapel pin and thermal NARFE-PAC water bottle.

OR

I want to make a one-time contribution:

- \$250** - Gold 2019-2020 lapel pin and thermal water bottle
 \$100 - Silver 2019-2020 lapel pin
 \$50 - Bronze 2019-2020 lapel pin
 \$25 - Basic 2019-2020 lapel pin
 Other: _____

Please do not send any gifts for my contribution.
(This saves NARFE-PAC money!)

Charge my credit card (required for monthly contribution)

MasterCard VISA Discover American Express

Card #: _____

Expiration Date: ____ / ____
mm yy

Name on Card: _____

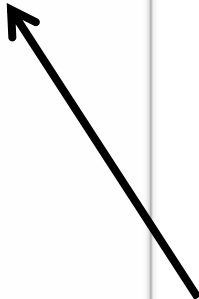
Signature: _____

Date: _____

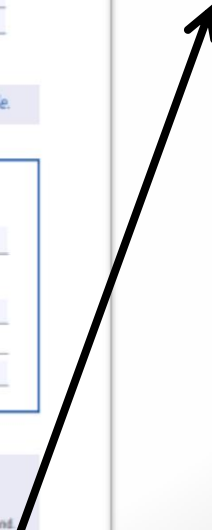
Mail to: NARFE Attn: Budget & Finance 606 North Washington St. | Alexandria, VA 22314

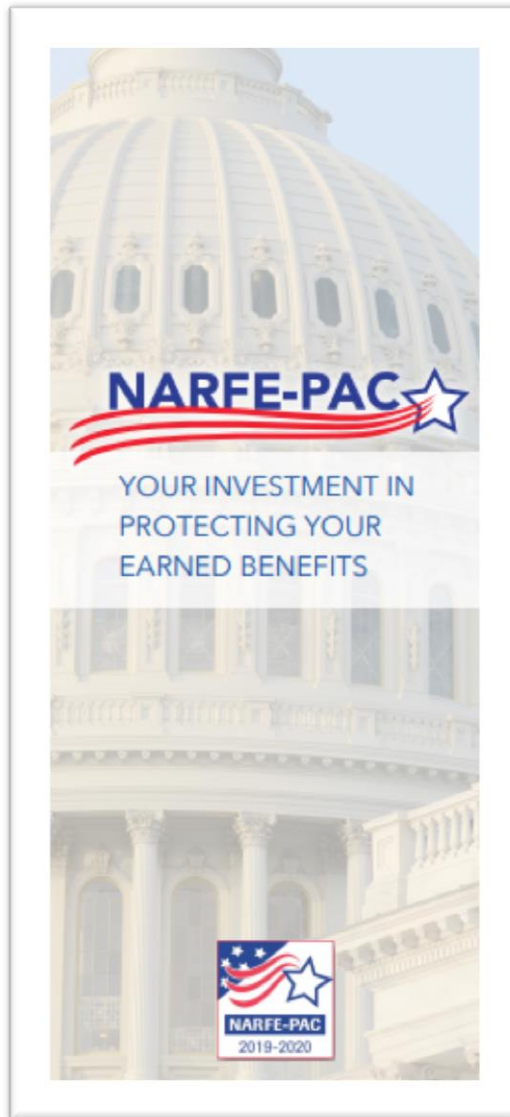
Only members of the National Active and Retired Federal Employees Association may contribute to NARFE-PAC. NARFE will neither favor nor disadvantage anyone based on the amount of a contribution or the failure to make a voluntary contribution to this political action fund. NARFE-PAC contributions are not deductible for federal income tax purposes.

Check box if
pin was
given or
they don't
want gift



NARFE-PAC
contributions
are not tax
deductible







Learn More

- **NARFE-PAC Website**
 - All PAC materials
 - PAC Toolkit
 - Quarterly contribution and disbursement data
- **Monthly NARFE-PAC newsletter**
- **NARFE-PAC webinars**
- **Contact us**



NARFE-PAC protects NARFE members' pay and benefits by raising and spending money to elect members of Congress who support the federal community.

Contributions to NARFE-PAC also helps build strong relationships with lawmakers, a key component to winning legislative fights. Make an investment in protecting your earned benefits by supporting NARFE-PAC today!

CONTRIBUTE NOW!

Learn more about NARFE-PAC:

- [Top Five Reasons to Contribute](#)
- [NARFE-PAC Frequently Asked Questions](#)
- [Quarterly Contribution and Disbursement Reports](#)

Supporting NARFE-PAC

- Highlight NARFE-PAC at chapter meeting
- **Encourage members to contribute!**
- Write article for newsletter
- Include contribution form in newsletter
- Wear your NARFE-PAC pin

Sample Pitch

“Did you know March is NARFE-PAC Month? NARFE-PAC is the political arm of NARFE, which helps elect fed-friendly members of Congress and build relationships with lawmakers. It’s a crucial way NARFE defends our earned benefits.”

“NARFE-PAC is separate from NARFE – so by law, no membership dues or general funds go towards NARFE-PAC. Only your direct contributions to NARFE-PAC fund this political work, which is why your contribution is crucial!”

Sample Pitch

“There’s a lot at stake in the 2020 elections. We need lawmakers who support the federal community and won’t use us as scapegoats. NARFE-PAC helps us do this. By pooling our money together, we can help elect Fed-friendly members of Congress across the country and build strong relationships with them so they understand our concerns and priorities.”

“You can contribute today with a cash, check or credit card contribution, via *NARFE* magazine or online. I can even accept contributions now.”

Additional Fundraising Tips

- **Peer-to-peer**
- **Tell your story**
- **Stay current on events**
- **Have your supplies**
- **Communicate**

Dos and Don'ts

Do:

- **Raise NARFE-PAC funds at every chapter and federation meeting**
- **Tell members why NARFE-PAC is important**
- **Explain the giving levels and incentives**
- **Have incentives and promotional materials on hand**
- **Remember that only NARFE members can contribute to NARFE-PAC**

Dos and Don'ts

Don't:

- **Talk about NARFE-PAC in a congressional office**
 - OK at fundraising events
- **Suggest a quid pro quo of PAC funds for official acts**
- **Use chapter funds to contribute to NARFE-PAC**
- **Forget that contributions to NARFE-PAC are not tax-deductible**

Questions?

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