



Advocacy 365

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Agenda

- Be Prepared
- Involve NARFE Members
- Anticipated Events
- Calls to Action
- Securing a Legislator's Vote
- Stay Informed, Stay Involved

Be Prepared

- Set Goals
- Get Focused
- Start a Dialogue
- Communicate

Involve NARFE Members

- Ask NARFE Members to Take Action
- Educate Members about NARFE's Legislative Priorities
- Show Them Taking Action is Easy

Involve NARFE Members

- Invite New Members to Join You
- Report Back to NARFE Members
 - NARFE Meetings
 - Monthly Newsletters
- Show Appreciation

Anticipated Events

- Advocacy Doesn't Stop
- Many Ways to Address Concerns
 - Send Letters/Emails
 - Call
 - Attend Congressional Meetings and Events
 - Social Media

Anticipated Events

- Congressional Recesses
 - Review the Congressional Calendar
 - Schedule Meetings
 - Attend Town Halls and Community Events
- Bring a Friend
- Bring NARFE's Concerns to Legislators in Person
 - Stay Informed Using NARFE Advocacy Materials

Roll Call

2019 CONGRESSIONAL CALENDAR



Both chambers in session
 Senate only in session
 House only in session

January

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
		1 New Year's Day	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 MLK Day	22	23	24	25	26
27	28	29	30	31		

February

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 Presidents Day	19	20	21	22	23
24	25	26	27	28		

March

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
	31					

April

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15 Budget resolution deadline	16	17	18	19 Good Fri. Passion (begins)	20
21 Easter Sunday	22	23	24	25	26	27
28 Orthodox Easter	29	30				

May

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
			1	2	3	4
5	6 Barakabin (begins)	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27 Memorial Day	28	29	30	31	

June

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
						1
2	3	4 Esp. de For	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
	1	2	3	4 Independence Day	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
				1	2	3
4	5	6	7	8	9	10
11 Eid-ul-Adha	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
1	2 Labor Day	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					
						29 Rosh Hashana (begins)

October

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
		1 Fr 20 (begins)	2	3	4	5
6	7	8 Yom Kippur (begins)	9	10	11	12
13	14 Columbus Day	15	16	17	18	19
20	21	22	23	24	25	26
27 Dussehra	28	29	30	31		

November

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
					1	2
3	4	5	6	7	8	9
10	11 Veterans Day	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 Thanksgiving Day	29	30

December

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22 Hanukkah (begins)	23	24	25 Christmas Day	26 Kwanzaa (begins)	27	28
29	30	31				

Anticipated Events

- Budget Process
 - President's Budget
 - Indicates President's policy priorities
 - Many proposals are subject to congressional action
 - Continue to Urge Legislators to Support Feds
 - Pay Attention to “pay fors” in other Legislation

Anticipated Events

- Summer (June – August)
 - June – July: Schedule August Congressional Meetings
 - Participate in Community Activities
 - Invite Legislators to NARFE Events

Anticipated Events

- Grassroots Advocacy Month - August
 - Address NARFE's Legislative Priorities
 - Other Groups Want the Legislator's Attention
 - Stick to the NARFE Message

Anticipated Events

- Elections
 - Incumbents
 - Sign up for newsletters
 - Meet with the legislators during recess
 - Incumbents and Candidates
 - Attend or host a candidate forum
 - Read reliable materials
 - Attend local events
 - Answer questions about Feds

Calls To Action

- NARFE Needs Your Help
 - Answer NARFE calls to action
 - Upcoming Votes
 - Conference Committees
 - *The* time to communicate your concerns
- Numbers Matter
 - Calls
 - Messages
 - All communication is helpful

Calls to Action

- What Congressional Staffers Want
 - Local Impact
 - Use NARFE's Federal Family Fact Sheets
 - Personal Stories
 - Well Articulated and Relevant
 - What Action do you Want Them to Take?
 - Make a Specific "ask"

Calls to Action

- Effective Advocacy
 - How the Bill Would Impact the State or District
 - 91% helpful
 - 9% receive
 - A Well Articulated, Relevant Story
 - 79% helpful
 - 18% receive
 - Reason for Supporting/Opposing the Bill
 - 90% helpful
 - 50% receive

Securing a Legislator's Vote

- Building Relationships
 - Work with Congressional District Leaders and Senatorial Leaders
 - Remind legislators you are a NARFE member
 - Find Common Ground
 - Say “Thank You”

Securing a Legislator's Vote

- Building Relationships
 - Be Relevant and Adapt Your Message
 - Cut the Jargon
 - Tell a Compelling Story
 - Ok to Say “I Don’t Know”

Stay Informed, Stay Involved

Stay Up-To-Date

- Hotline
- Advocacy Webinars
- Press Releases
- Calls to Action
- Complete the Congressional Meeting or Event Feedback Form

Questions?

I'll take your questions.

Advocacy@narfe.org